

REMARKS

Responding to the Office Action, I faced a dilemma: either to answer the Examiner's objections claiming what I believe are worthy claims, or to give up part of the claims in order to get a patent issued on the allowable claims. I choose the latter option.

The new claims include only those allowed, with the required amendments:

New claim 19 derives from the allowable claim 1, corrected for antecedents: "a broadcast transmission" and "personalized channels" .

New claims 20, 21, 22 correspond to the allowable claims 2,3,4 respectively, all dependable from the allowable new claim 19, thus believed allowable.

Claims 5,6 have been canceled.

Claim 23 derives from the allowable claim 7.

Claim 8 has been canceled.

Claims 24, 25, 26, 27, 28 derive from allowable claims 9,10,11,12,13 respectively, now rewritten in independent form and corrected for the antecedent "personalized information" as required.

Claim 29 derives from allowable claim 14, now rewritten in independent form and corrected for the antecedent "transmit broadcast" .

Claim 30 derives from allowable claim 15, corrected for the antecedent "a time domain" .

Claim 31 derives from allowable claim 16, with the deletion of "the common" and the parantheses for "broadcast" .

Claim 32 derives from allowable claim 17, with the deletion of "the common" and the parantheses for "broadcast" .

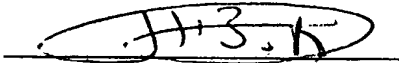
Claim 18 has been canceled.

There are now eight independent claims, that is five (5) extra.

Please find attached the "Credit Card Payment Form" for payment of the extra fee as required.

In view of the foregoing, it is believed that this application is now in condition for allowance.

Respectfully submitted,



Dr Zion Hadad, Applicant  
48 Haalmogim Street  
Rishon Lezion  
Israel

zionh@runcom.co.il

Answer to examiner: July 28, 2004

# Message Confirmation Report

12-SEP-2004 05:04 PM SUN



Fax Number :  
Name :

Name/Number : 9528805  
Page : 9  
Start Time : 12-SEP-2004 05:01PM SUN  
Elapsed Time : 02'18"  
Mode : STD ECM  
Results : [O.K]

## IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Application of : Zion Hadad  
Serial No. : 09/482,030  
Filed : January 13, 2000  
For : Cellular Network System  
Art Unit : 2601  
Examiner : Davis, Temica M.

PAGE 1 OF 9

### AMENDMENT

Honorable Commissioner  
of Patents and Trademarks  
U.S. Patent Office  
Washington, D.C. 20231  
U.S.A.

Sir:

This amendment is responsive to the Office Action of June 4, 2004.

The answer is being sent today, July 28, 2004 by Facsimile, to the  
Examiner at Fax No. 703-872-9306.  
A copy is being sent by mail to the US PTO.



IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Application of : Zion Hadad  
Serial No. : 09/482,030  
Filed : January 13, 2000  
For : Cellular Network System  
Art Unit : 2681  
Examiner : Davis, Temica M.

Sir

Re: Status Inquiry Letter - 09/482,030

I believe that I have answered all the Examiner's requests and objections, and that the application is now in condition for allowance. I did not receive an answer from the PTO.

Please let me know the status of the application, and if there is something I should do.

I am sending an authorization for email communications, see attached.

Please let me know the status of the application, and if there is something I should do.

Please send the answer also by email.

Thank you.

Sincerely,

Zion Hadad.  
48 Haalmogim Street  
Rishon Lezion  
Israel

<zionh@runcom.co.il>

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE



In re Application of : Zion Hadad  
Serial No. : 09/482,030  
Filed : January 13, 2000  
For : Cellular Network System  
Art Unit : 2681  
Examiner : Davis, Temica M.

Sir

Re: Authorization for email communications *STARTING 10/10/04*

Recognizing that Internet communications are not secure, I hereby authorize the PTO to communicate with me concerning any subject matter of this application by electronics mail. I understand that a copy of these communications will be made of record in the application office, and that a hard copy will be sent to me by mail.

Further, I authorize the PTO to accept email communications from me, and I will send a hard copy of such communications to the PTO.

Sincerely,

Zion Hadad.  
48 Haalmogim Street  
Rishon Lezion  
Israel

<zionh@runcom.co.il>